

EXCLUSIVE!**EXCLUSIVE!****EXCLUSIVE!**

FREE SPIRIT PUBLISHING

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|-----------------|--------|----------|
| Total Buyers | 11,163 | \$110/M |
| 6 Month Buyers | 771 | + \$15/M |
| 12 Month Buyers | 2,020 | + \$15/M |
| School Address | 9,531 | + \$15/M |
| Home Address | 1,632 | + \$15/M |
| Elementary | 3,258 | + \$15/M |
| Middle/Jr. High | 943 | + \$15/M |
| High | 560 | + \$15/M |
| K-12 | 306 | + \$15/M |
| Public | 4,767 | + \$15/M |
| Private | 312 | + \$15/M |

Free Spirit Publishing has had the same mission for 30 years: to provide children and teens – and the adults who care for and about them – with the tools they need to succeed in life and to make a positive difference in the world.

As the leading publisher of Self-Help for Kids® and Self-Help for Teens® Free Spirit is grounded in books and other learning materials that are practical, positive, pro-kid, and solution focused.

Free Spirit provides materials for those who want to promote social, emotional, and character development.

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|------------------|----------------------|
| Source: | 100% Direct Response |
| File Is Updated: | Annually |
| Last Update: | May 2015 |

Selections:

| | |
|---|--------|
| Key Code | \$6/M |
| Geographic Select | \$15/M |
| School Level (Elementary, Middle/Jr. High, High, K-12) | \$15/M |
| School Type (Public, Private/Catholic) | \$15/M |
| Running Charges | \$15/M |

File Delivery:

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|-------|--------|
| Email | \$50/F |
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Terms and Conditions:

- Minimum order 5,000 names.
- Orders under 50,000 records: Broker/mailer must pay for gross names shipped, no net arrangement.
- Orders of 50,000 records and over: Standard deductions allowed, CV must be provided, running charge of \$15/M applies to unmailed records.
- List rental for one-time use only.
- Two sample mailing pieces required.
- Allow 10 working days from receipt of order.
- Standard 20% commission to recognized brokers.
- First time customers must prepay.
- Orders canceled before mail date, \$50 plus applicable running and output charges.
- Full payment is required for orders canceled after mail date.

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