

EXCLUSIVE!**EXCLUSIVE!****EXCLUSIVE!**

SUNDANCE PUBLISHING/NEWBRIDGE EDUCATIONAL PUBLISHING

Total Buyers	5,738	\$110/M
12 Month Buyers	2,586	+ \$15/M
24 Month Buyers	3,152	+ \$15/M
Sundance Buyers	3,907	+ \$15/M
Newbridge Buyers	3,669	+ \$15/M
School Address	4,990	+ \$15/M
Home Address	748	+ \$15/M

Sundance Publishing and Newbridge Educational Publishing, sister companies, understand that every teacher has a different way of teaching and every student has a different way of learning.

Sundance Publishing is a leader in the publishing of reading instructional materials for grades PreK-8 and a publisher and distributor of literature-based reading skills and language arts learning materials for grades K-12.

Newbridge Educational Publishing is a leader in non-fiction guided reading in the content areas of social studies, science, and math for grades PreK-8, offering a vast array of standards-based instructional programs. These programs provide the comprehensive teacher and assessment resources needed for success in the classroom.

Address Type: 87% School Address
13% Home Address

Last Update: October 2015

Selections:

Key Code	\$6/M
Geographic Select	\$15/M
School Level (Elementary, Middle/Jr. High, High, K-12)	\$15/M
School Type (Public, Private/Catholic)	\$15/M
Running Charges	\$15/M

File Delivery:

Email	\$50/F
-------	--------

Terms and Conditions:

- Minimum order 5,000 names.
- Orders under 50,000 records: Broker/mailer must pay for gross names shipped, no net arrangement.
- Orders of 50,000 records and over: Standard deductions allowed, CV must be provided, running charge of \$15/M applies to unmailed records.
- List rental for one-time use only.
- Two sample mailing pieces required.
- Allow 10 working days from receipt of order.
- Standard 20% commission to recognized brokers.
- First time customers must prepay.
- Orders canceled before mail date, \$50 plus applicable running and output charges.
- Full payment is required for orders canceled after mail date.

School Market Research Institute, Inc.

90 Main Street #212, Centerbrook, CT 06409
(800) 838-3444 • (860) 581-8546 • FAX (860) 581-8549
www.smriinc.com
Email info@smriinc.com

SMRI believes the data contained within this list to be correct, but cannot guarantee the accuracy or outcome of any mailing. In no event will SMRI's liability exceed the cost of the list. Quantities and rates are subject to change without notice.