



## JONES SCHOOL SUPPLY COMPANY

Total Buyers	121,279	\$110/M
Active 24 Month Buyers	80,347	+ \$15/M
12 Month Buyers	52,196	+ \$15/M
School Address	101,167	+ \$15/M
Home Address	20,112	+ \$15/M
Elementary	41,812	+ \$15/M
Middle/Jr. High	11,053	+ \$15/M
High	9,045	+ \$15/M
K-12	3,518	+ \$15/M
Public	58,396	+ \$15/M
Private/Catholic	7,188	+ \$15/M

Since 1920 Jones School Supply Company has been helping educators recognize, encourage, and reward achievement with high quality academic awards and incentives for K-12 teachers and coaches including medals, pins, plaques, ribbons, certificates, and trophies.

Address Type:	83% School Address 17% Home Address
Source:	100% Direct Response
File Is Updated:	Annually
Last Update:	September 2016

**Selections:**

Key Code	\$6/M
Geographic Select	\$15/M
School Level (Elementary, Middle/Jr. High, High, K-12)	\$15/M
School Type (Public, Private/Catholic)	\$15/M
Running Charges	\$15/M

**File Delivery:**

Email	\$50/F
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**Terms and Conditions:**

- Minimum order 5,000 names.
- Orders under 50,000 records: Broker/mailer must pay for gross names shipped, no net arrangement.
- Orders of 50,000 records and over: Standard deductions allowed, CV must be provided, running charge of \$15/M applies to unmailed records.
- List rental for one-time use only.
- Two sample mailing pieces required.
- Allow 10 working days from receipt of order.
- Standard 20% commission to recognized brokers.
- First time customers must prepay.
- Orders canceled before mail date, \$50 plus applicable running and output charges.
- Full payment is required for orders canceled after mail date.

**School Market Research Institute, Inc.**

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