



SUNDANCE/NEWBRIDGE EDUCATIONAL PUBLISHING

Total Buyers	4,813	\$110/M
12 Month Buyers	2,418	+ \$15/M
24 Month Buyers	2,395	+ \$15/M
Sundance Buyers	3,485	+ \$15/M
Newbridge Buyers	3,103	+ \$15/M
School Address	4,326	+ \$15/M
Home Address	487	+ \$15/M

Sundance Publishing and Newbridge Educational Publishing, sister companies, understand that every teacher has a different way of teaching and every student has a different way of learning.

Sundance Publishing is a leader in the publishing of reading instructional materials for grades PreK-8 and a publisher and distributor of literature-based reading skills and language arts learning materials for grades K-12.

Newbridge Educational Publishing is a leader in non-fiction guided reading in the content areas of social studies, science, and math for grades PreK-8, offering a vast array of standards-based instructional programs. These programs provide the comprehensive teacher and assessment resources needed for success in the classroom.

Address Type: 90% School Address
10% Home Address

Last Update: March 2017

Selections:

Key Code	\$6/M
Geographic Select	\$15/M
School Level (Elementary, Middle/Jr. High, High, K-12)	\$15/M
School Type (Public, Private/Catholic)	\$15/M
Running Charges	\$15/M

File Delivery:

Email	\$50/F
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Terms and Conditions:

- Minimum order 5,000 names.
- Orders under 50,000 records: Broker/mailer must pay for gross names shipped, no net arrangement.
- Orders of 50,000 records and over: Standard deductions allowed, CV must be provided, running charge of \$15/M applies to unmailed records.
- List rental for one-time use only.
- Two sample mailing pieces required.
- Allow 10 working days from receipt of order.
- Standard 20% commission to recognized brokers.
- First time customers must prepay.
- Orders canceled before mail date, \$50 plus applicable running and output charges.
- Full payment is required for orders canceled after mail date.

School Market Research Institute, Inc.

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