



FREE SPIRIT PUBLISHING

Total Buyers	12,767	\$110/M
6 Month Buyers	1,050	+ \$15/M
12 Month Buyers	1,581	+ \$15/M
School Address	10,827	+ \$15/M
Home Address	1,940	+ \$15/M
Elementary	4,167	+ \$15/M
Middle/Jr. High	1,249	+ \$15/M
High	703	+ \$15/M
K-12	450	+ \$15/M
Public	6,193	+ \$15/M
Private	390	+ \$15/M

Free Spirit Publishing has had the same mission for 30 years: to provide children and teens – and the adults who care for and about them – with the tools they need to succeed in life and to make a positive difference in the world.

As the leading publisher of Self-Help for Kids® and Self-Help for Teens® Free Spirit is grounded in books and other learning materials that are practical, positive, pro-kid, and solution focused.

Free Spirit provides materials for those who want to promote social, emotional, and character development.

Source: 100% Direct Response
 File Is Updated: Annually
 Last Update: September 2016

Selections:

Key Code	\$6/M
Geographic Select	\$15/M
School Level (Elementary, Middle/Jr. High, High, K-12)	\$15/M
School Type (Public, Private/Catholic)	\$15/M
Running Charges	\$15/M

File Delivery:

Email	\$50/F
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Terms and Conditions:

- Minimum order 5,000 names.
- Orders under 50,000 records: Broker/mailer must pay for gross names shipped, no net arrangement.
- Orders of 50,000 records and over: Standard deductions allowed, CV must be provided, running charge of \$15/M applies to unmailed records.
- List rental for one-time use only.
- Two sample mailing pieces required.
- Allow 10 working days from receipt of order.
- Standard 20% commission to recognized brokers.
- First time customers must prepay.
- Orders canceled before mail date, \$50 plus applicable running and output charges.
- Full payment is required for orders canceled after mail date.

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